

## ChannelConnect is the knowledge platform for IT service providers with an SME focus

**20.000** 🌐

visitors each month (website)

**7.000+** 📄👤

magazine and newsletter abonnees

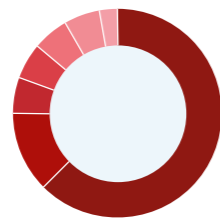
ChannelConnect is the knowledge platform for IT service providers with an SME focus. We provide news, backgrounds and insights about SMEs so that IT service providers such as MSPs can understand and serve their end customers even better.

We deploy several channels for this purpose. The main pillars are our website ChannelConnect.nl with 20,000 visitors and our print publication ChannelConnect, which is published four times a year. The magazine has 7,000 subscribers.



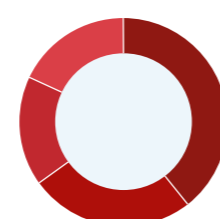
ChannelConnect deliberately opts for an **inbound content strategy**. We create content that clearly shows the problem for which your product or service is a solution. This way we respond to real needs and interests. We focus on the IT service provider, and especially the MSP, with mainly SMEs as its customers.

### Where do they work?



- IT & Telecom Resellers MSP's
- Born in the cloud MSP's
- Telecom Business Dealers
- Installation agencies
- Internet Service Providers IT-
- Consultants
- Shop floors
- Colocatie datacenters

### Our advertisers



- Manufacturers
- Periferie
- Distributeurs
- Telecom Operators

## PLANNING CHANNELCONNECT 2025

MAGAZINES	EDITORIAL FOCUS*	RESERVATION	DELIVERY	APPEARS
ChannelConnect March 2025	<ul style="list-style-type: none"> <li>Special: Healthcare</li> <li>Security   Telecom   Datacenters &amp; Cloud</li> </ul>	28th of february	7th of march	27th of march
ChannelConnect May 2025	<ul style="list-style-type: none"> <li>Special: Duurzaamheid in IT</li> <li>Security   Telecom   Datacenters &amp; Cloud</li> </ul>	18th of april	25th of april	15th of may
ChannelConnect July 2025	<ul style="list-style-type: none"> <li>Security   Datacenters &amp; Cloud</li> </ul>	6th of june	13th of june	3th of july
ChannelConnect September 2025	<ul style="list-style-type: none"> <li>Telecom   Datacenters &amp; Cloud</li> </ul>	11th of august	15th of august	4th of september
ChannelConnect november 2025	<ul style="list-style-type: none"> <li>Special: Network &amp; infrastructuur</li> <li>Security   Telecom   Datacenters &amp; Cloud</li> </ul>	26th of september	3th of october	23th of october
ChannelConnect January 2026	<ul style="list-style-type: none"> <li>Security   Telecom</li> </ul>	21th of november	28th of november	18th of december

DOSSIERS	EDITORIAL FOCUS*	RESERVATION	DELIVERY	APPEARS
Telecom & UC Dossier 2025	<ul style="list-style-type: none"> <li>Telecom &amp; Unified Communication</li> </ul>	6th of june	13th of june	3th of july
Security & Privacy Dossier 2025	<ul style="list-style-type: none"> <li>Cyber &amp; Datasecurity</li> </ul>	11th of august	15th of august	4th of september
Datacenters & Cloud Dossier '25/26	<ul style="list-style-type: none"> <li>Datacenters &amp; Cloud</li> </ul>	21th of november	28th of november	18th of december

\*In addition to the above themes, there is, as always, room within the general editorial team to highlight your own organization, trends, developments & ambitions.

CHANNELCONNECT BIG TABLE CONVERSATIONS	RECORDING DATE	APPEARS
Telecom & UC Dossier 2025	12th of june	3th of july
Security & Privacy Dossier 2025	14th of august	4th of september
Datacenters & Cloud Dossier 2025	20th of november	18th of december

## Annual packages 2025

	€ 8.000	€ 16.000	€ 22.000
<b>PRINT &amp; ONLINE</b>	<b>Silver</b>	<b>Gold</b>	<b>Platinum</b>
1 page advertisement	1	2	3
1 editorial page (interview + layout)	1	2	3
2 editorial pages (interview + layout)	1	2	3
Participation in a big table discussion	0	1	1
<b>ONLINE</b>			
Advertorial	1	2	3
Online interview	1	2	3
Spotlight	1	2	3
Superleaderboard	1	2	3
Leaderboard of Rectangle	1	2	3
<b>Total before discount</b>	€11.075	€23.175	€33.950
<b>DISCOUNT</b>	-€3.075	-€7.175	-€11.950
<b>PARTNERSHIP BENEFITS</b>			
<b>Partnership</b> ChannelConnect proactively follows your company and identifies news and communication opportunities	unlimited	unlimited	unlimited
<b>Job posting</b>	unlimited	unlimited	unlimited
<b>Personalia</b>	✓	✓	✓
<b>Promoting events</b>	✓	✓	✓
<b>Discount on additional services</b>	15%	20%	25%